

A photograph of a Marriott hotel at dusk. The building is illuminated, and the name 'Marriott' is visible on the top left. In the foreground, there are several palm trees and a multi-tiered fountain with water cascading down. The scene is lit with warm, golden light from the setting sun and artificial lights from the hotel and fountain.

The 8th Annual Ms. Single Mom Empowerment Forum

Saturday April 20, 2024

**Long Beach Airport Marriott
Grand Ballroom**

The WHAT

“Our 8th Annual Ms. Single Mom Empowerment Forum”

This year’s empowerment forum theme is “Empowering Your Success!” and features:

- ▶ Expert speakers - Business Development, Financial Literacy, Health & Wellness, Home Ownership, and more.
- ▶ De-stress/Pamper Center, Gift Bags, and Community Empowerment Leader Recognitions.
- ▶ Access to Entrepreneurship and Employment Opportunities.
- ▶ Meet and Greet the Panel Speakers.
- ▶ 3-Course Lunch and Complimentary Childcare.

The WHO, WHEN, and WHERE

Speak Up Empowerment Foundation, Inc.

Sullivan International, Inc. and Long Beach Community Improvement League

will host on

Saturday April 20, 2024 - 10:00 am to 3:00 pm

Long Beach Airport Marriott Grand Ballroom

4700 Airport Plaza Drive | Long Beach, CA 90815

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The WHY

This program is an avenue for us all to make an impact on lives that are otherwise often overlooked or brushed to the side.

- ✓ Most of our lives have been touched by a Single Mom.
- ✓ Statistics support that nearly 25% of all U.S. households with children are headed by a Single Mom.

The HOW

We don't succeed without your PHILANTHROPIC support!!!

Mail Your Tax-Deductible Check payable to:

Speak Up Empowerment Foundation, Inc.
4470 Atlantic Ave., #17771 | Long Beach, CA 90807

OR

Donate Securely Online on our website:

www.speakupempowermentfoundation.org

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The Mission

The Speak UP Empowerment Foundation, Inc. is a 501.c.3 non-profit organization whose mission is to provide access to resources, training and support for female-headed single-parent families in the Greater Long Beach Area & surrounding communities.

- ▶ SUEF's President, Ms. Robbie Butler wanted to conceptually share critical wisdom and tools to build a support network - and help single moms gain and maintain the confidence and courage needed to pursue their dreams.
- ▶ Her "Ms. Single Mom" book was an attempt to do that - she thought the book was an end, but quickly discovered it was just a beginning.
- ▶ Readers began to ask about a conference/seminar to bring single moms together for a day of learning and sharing.
- ▶ In response, SUEF's advisory board developed the inaugural Ms. Single Mom Empowerment Forum event in April 2016.

The Goal

This event's primary goal is to celebrate and uplift single moms with an empowering program that isn't offered elsewhere.

- We find that most comparable existing programs have a narrow and specific focus whereas the annual Ms. Single Mom Empowerment Forum is much more inclusive.
- Our program offers single-parent female-headed families a full day of access to empowering business, educational, financial, family, health/wellness, and legal speakers along with other relevant resources, all in one setting.
- Food and parking are included in this cutting-edge program.
- Event attendees can take full advantage of the empowering informational and educational content provided throughout the day without worrying about childcare.
- Sponsor support provides an offsite state licensed childcare facility for children aged 3-11 years.

Our post event surveys have included these comments:

- "This event changed my life!"
- "This event saved my life!"
- Thank you for treating us (Single Moms) with such respect."
- "Please do this event again next year!"

The Results

Thanks to our generous sponsors, more than 1050 single mom attendees and mentees have since shared an inspirational day of education & empowerment.

- ▶ We are excited to host the upcoming 8th annual Empowerment Forum on April 20, 2024 – and expect to service an additional 175+ Single Moms.
- ▶ Your donation will ensure that we attract quality economic, educational, financial literacy, health/wellness, and personal development speakers & presenters – and help underwrite venue, food and beverage costs.
- ▶ It will also increase awareness and enhance exposure of the Empowerment Forum event.

2024 CORPORATE SPONSORSHIP BENEFITS

\$10,000 - Title Sponsor

- ▶ Four (4) Tables - 20 seats (5 per table)
- ▶ Two (2) Resource Tables to Display Products
- ▶ Special Recognition Pre-Coverage, During Empowerment Forum and Post Coverage
- ▶ Full Page Ads in Souvenir Program (Includes Back Outside Cover)
- ▶ Company Logo featured on ALL Publicity Materials and Empowerment Forum Step & Repeat Banner

2024 CORPORATE SPONSORSHIP BENEFITS

\$5,000 - Luncheon Sponsor

- ▶ Two (2) Tables - 10 seats (5 per table)
- ▶ One (1) Resource Table to Display Products
- ▶ Special Recognition during Empowerment Forum and Post Coverage
- ▶ Full Page Ad in Souvenir Program (Inside Front Cover)
- ▶ Company Logo featured on ALL Publicity Materials and Empowerment Forum Step & Repeat Banner

2024 CORPORATE SPONSORSHIP BENEFITS

\$2,500 - Education Partner*

- ▶ One (1) Table - 5 seats (5 per table)
- ▶ One (1) Resource Table to Display Products
- ▶ Special Recognition during Empowerment Forum and Post Coverage
- ▶ Full Page Ad in Souvenir Program (Inside Back Cover)
- ▶ Company Logo featured on ALL Publicity Materials

**Sponsor of a Ms. Single Mom Book for all Empowerment Forum attendees*

2024 CORPORATE SPONSORSHIP BENEFITS

\$1,500 - Empowerment Partner*

- ▶ One (1) Table - 5 seats (5 per table)
- ▶ One (1) Resource Table to Display Products
- ▶ Special Recognition during Empowerment Forum and Post Coverage
- ▶ Half Page Ad in Souvenir Program (Inside Page)
- ▶ Company Logo featured on ALL Publicity Materials

**Sponsor of a table (5 reserved seats) for Single Moms to attend Empowerment Forum*

2024 CORPORATE SPONSORSHIP BENEFITS

\$1,000 - Souvenir Program Partner

- ▶ Two (2) Reserved seats
- ▶ Special Recognition during Empowerment Forum and Post Coverage
- ▶ Full Page Ad in Souvenir Program (Inside Page)
- ▶ Company Logo featured on ALL Publicity Materials

\$500 - Media Partner

- ▶ Two (2) Reserved seats
- ▶ Special Recognition during Empowerment Forum and Post Coverage
- ▶ One Half Page Ad in in Souvenir Program (Inside Page)
- ▶ Company Logo featured on ALL Publicity Materials

2024 CORPORATE SPONSORSHIP BENEFITS

\$300 - Vendor Partner

- ▶ One (1) 6' Resource Table includes:
 - Two (2) Chairs
 - Space to Display Company Banner and Products
- ▶ Special Recognition during Empowerment Forum
- ▶ Company Logo featured on ALL Publicity Materials

The “Ms. Single Mom!” books...

- ▶ Ms. Robbie Butler’s first book, “Ms. Single Mom - Yes, You Can!” is an easy-to-read comprehensive self-help reference book that was created specifically to help the younger single mother succeed at this overwhelming task of parenting because many younger moms don’t have the guidance, encouragement, or support that’s required to develop a workable success plan. The book isn’t a promotion of single motherhood; instead, its aim is to empower the Single Mom with useful strategies to succeed as an effective parent, smart consumer, and savvy businessperson.
- ▶ Ms. Butler’s second book, “Ms. Single Mom - Elevate Your Game” offers insight into a mindset of strategy and includes tools to become more productive and successful. It suggests principles that work every time... SMART Goal Setting and Time Management to help single moms elevate to the next level of success in their process.
- ▶ The “Ms. Single Mom” books are offered to Empowerment Forum attendees free of charge, thanks to our Education Sponsors.



We thank you for the favorable consideration
and look forward to your support!!