

A photograph of a Marriott hotel at dusk. The building is illuminated, and the name 'Marriott' is visible on the top left. In the foreground, there are several palm trees and a multi-tiered fountain with water cascading down. The scene is lit with warm, golden light from the setting sun and artificial lights from the hotel and fountain.

The 2022 Annual Ms. Single Mom Empowerment Forum

Saturday April 23, 2022

**Long Beach Airport Marriott
Grand Ballroom**

The WHO, WHEN, and WHERE

Speak Up Empowerment Foundation, Inc. (501(c)3), *in collaboration with* Sullivan International, Inc. and the Long Beach Community Improvement League will host its 2022 Annual Ms. Single Mom Empowerment Forum

Saturday April 23, 2022 - 10 am to 3 pm

Long Beach Airport Marriott Grand Ballroom | 4700 Airport Plaza Drive | Long Beach, CA 90815.

The WHAT

This year's empowerment forum's theme is: "Empowerment Looks Like You!" and will feature:

- ▶ Access to Business & Job Opportunities;
- ▶ Expert speakers: financial literacy, family law, business development, home ownership.
- ▶ Complimentary childcare; 3-course lunch; Meet and greet the panel speakers.
- ▶ De-stress/pamper center; Gift bags; and Community Empowerment Leader recognitions.



WHY It's Done

Our program is an avenue for us all to make an impact on lives that are otherwise often overlooked or brushed to the side.

Statistics support that nearly 25% of all U.S. households with children are headed by a single mother - and most of our lives have been touched by a Single Mom.

HOW It's Done

▶ **Mail Your Tax-Deductible Check to:**

Speak Up Empowerment Foundation, Inc.

4580 Atlantic Ave., #17771 - Long Beach, CA 90807

▶ **You Can Also Donate Securely Online on our website:**

www.speakupempowermentfoundation.org

2022 SUPPORT Opportunity

\$5000 Premier Partner - (*Title Sponsor*)

- ▶ Four Tables (*20 seats*)
- ▶ 2 Resource Tables to display products
- ▶ Special Recognition during Forum
- ▶ Two full page ads (*includes outside back cover*)
- ▶ Company logo featured
- ▶ Inclusion in ALL publicity materials
- ▶ Company banner displayed
- ▶ Signage and Inclusion on Empowerment Forum banner

2022 SUPPORT Opportunity

\$3000 Anniversary Partner - (*Luncheon Sponsor*)

- ▶ Two Tables (*10 seats*)
- ▶ 2 Resource Tables
- ▶ Special Recognition during Forum
- ▶ Two full page ads (*incl. inside back cover*)
- ▶ Company logo featured
- ▶ Inclusion in ALL publicity materials
- ▶ Company banner & Signage
- ▶ Inclusion on Empowerment Forum banner

2022 SUPPORT Opportunity

\$2500 Education Partner - (*Book Sponsor*)

- ▶ Two Tables (*10 seats*) at event
- ▶ 2 Resource Table
- ▶ Recognition during Forum
- ▶ Two full page ads
- ▶ Company logo featured
- ▶ Inclusion in publicity materials
- ▶ Company banner & Signage

2022 SUPPORT Opportunity

\$1500 Empowerment Partner - (*Presenting Sponsor*)

- ▶ One Table (*5 seats*) at event
- ▶ 2 Resource Tables
- ▶ Recognition during Forum
- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

2022 SUPPORT Opportunity

\$1000 Supporter Partner - (*Outreach Sponsor*)

- ▶ One Table (*5 seats*) at event
- ▶ 1 Resource Table
- ▶ Recognition during Forum
- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

2022 SUPPORT Opportunity

\$500> Patron Partner (*Contributing Sponsor*)

- ▶ Company logo featured
- ▶ Inclusion in publicity materials
- ▶ Resource table w/2 seats

\$250 Vendor Partner (*Resource Company Sponsor*)

- ▶ Company logo featured
- ▶ 6' Resource table w/2 seats

2022 ADVERTISEMENT Opportunities

\$1,000 Media Partner (Souvenir Program Supporter)

- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

\$500 Media Partner (Souvenir Program Supporter)

- ▶ One half page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

Sponsors & Donors Help Our Success

- ▶ We don't succeed without your philanthropic support!
- ▶ We continue to highlight the “Ms. Single Mom - Yes, You Can!” book - and will offer copies of the book to attendees.
 - ▶ Ms. Robbie Butler's easy to read comprehensive self-help book was created specifically to help the younger single mother succeed at this overwhelming task of parenting because too few have the direction, encouragement, and support that's required to develop a workable success strategy.
 - ▶ The “Ms. Single Mom - Yes, You Can!” book isn't a promotion of single motherhood; instead, its aim is to empower the single mom with useful strategies to succeed as an effective parent, smart consumer, and savvy businessperson.



Thank You for the Consideration!