

A photograph of a Marriott hotel at dusk. The building is illuminated, and the name 'Marriott' is visible on the top left. In the foreground, there are several palm trees and a multi-tiered fountain with water cascading down. The scene is lit with warm, golden light from the setting sun and artificial lights from the hotel and fountain.

The 5th Annual Ms. Single Mom Empowerment Forum

Saturday April 24, 2021

Online using ZOOM

The WHO, WHEN, and WHERE

Speak Up Empowerment Foundation, Inc. (501(c)3), *in collaboration with* Sullivan International, Inc. and the Long Beach Community Improvement League will host its 5th Annual Ms. Single Mom Empowerment Forum

Saturday April 24, 2021 - 11 am to 2 pm

*(Usually hosted at the Long Beach Airport Marriott Grand Ballroom)

Online ZOOM MTG

The WHAT

This year's empowerment forum's theme is "Focus Forward" and will feature:

- ▶ Access to Business & Job Opportunities;
- ▶ Expert speakers: financial literacy, family law, business development, home ownership.
- ▶ Complimentary Lunch; Meet and greet the panel speakers.
- ▶ Gift bags; and Community Empowerment Leader recognitions.

WHY It's Done

Our program is an avenue for us all to make an impact on lives that are otherwise often overlooked or brushed to the side.

Statistics support that nearly 25% of all U.S. households with children are headed by a single mother - and most of our lives have been touched by a Single Mom.

HOW It's Done

▶ **Mail Your Tax-Deductible Check to:**

Speak Up Empowerment Foundation, Inc.

4580 Atlantic Ave., #17771 - Long Beach, CA 90807

▶ **You Can Also Donate Securely Online on our website:**

www.speakupempowermentfoundation.org

Sponsors & Donors Help Our Success

- ▶ We don't succeed without your philanthropic support!
- ▶ We celebrate (10) years of the “Ms. Single Mom - Yes, You Can!” book - and complimentary copies of the book will be distributed to attendees.
 - ▶ In 2009, Ms. Robbie Butler's easy to read comprehensive self-help book was created specifically to help the younger single mother succeed at this overwhelming task of parenting because too few have the direction, encouragement, and support that's required to develop a workable success strategy.
 - ▶ The “Ms. Single Mom - Yes, You Can!” book isn't a promotion of single motherhood; instead, its aim is to empower the single mom with useful strategies to succeed as an effective parent, smart consumer, and savvy businessperson.

*2020-21 SUPPORT Opportunity - (no in person event)

\$5000 Premier Partner - (*Title Sponsor*)

- ▶ Four Tables (*40 seats*)
- ▶ 2 Resource Tables to display products
- ▶ Special Recognition during Forum
- ▶ Two full page ads (*includes outside back cover*)
- ▶ Company logo featured
- ▶ Inclusion in ALL publicity materials
- ▶ Company banner displayed
- ▶ Signage and Inclusion on Empowerment Forum banner

*2020-21 SUPPORT Opportunity - (no in person event)

\$3000 Anniversary Partner - (*Luncheon Sponsor*)

- ▶ Two Tables (*20 seats*)
- ▶ 2 Resource Tables
- ▶ Special Recognition during Forum
- ▶ Two full page ads (*incl. inside back cover*)
- ▶ Company logo featured
- ▶ Inclusion in ALL publicity materials
- ▶ Company banner & Signage
- ▶ Inclusion on Empowerment Forum banner

*2020-21 SUPPORT Opportunity - (no in person event)

\$2500 Education Partner - (*Book Sponsor*)

- ▶ Two Tables (*20 seats*) at event
- ▶ 2 Resource Table
- ▶ Recognition during Forum
- ▶ Two full page ads
- ▶ Company logo featured
- ▶ Inclusion in publicity materials
- ▶ Company banner & Signage

*2020-21 SUPPORT Opportunity - (no in person event)

\$1500 Empowerment Partner - (*Presenting Sponsor*)

- ▶ One Table (*10 seats*) at event
- ▶ 2 Resource Tables
- ▶ Recognition during Forum
- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

*2020-21 SUPPORT Opportunity - (no in person event)

\$1000 Supporter Partner - (*Outreach Sponsor*)

- ▶ One Table (*10 seats*) at event
- ▶ 1 Resource Table
- ▶ Recognition during Forum
- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

*2020-21 SUPPORT Opportunity - (no in person event)

\$500> Patron Partner (*Contributing Sponsor*)

- ▶ Company logo featured
- ▶ Inclusion in publicity materials
- ▶ Resource table w/2 seats

\$250 Vendor Partner (*Resource Company Sponsor*)

- ▶ Company logo featured
- ▶ 6' Resource table w/2 seats

*2020-21 SUPPORT Opportunity - (no in person event)

\$1,000 Media Partner (Souvenir Program Supporter)

- ▶ One full page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials

\$500 Media Partner (Souvenir Program Supporter)

- ▶ One half page ad
- ▶ Company logo featured
- ▶ Inclusion in publicity materials



Thank You for the Consideration!